

**International ELINET Symposium 2018**  
**“Literacy in the 21st Century: Participation – Inclusion – Equity”.**

July 23-24, 2018, Cologne, Germany



**Section IV The gender gap in literacy: How to engage boys?**

**Chairs:** Christine Garbe, University of Cologne, Germany & William G. Brozo, George Mason University, USA

Monday, July 23, at 16.00–17.30      **Location:** Seminar Building/ Room S 21

LITERACY CHANGES LIVES.

**Project “Kick & Read (Cologne)”: How to engage lower secondary boys in literacy**

**Presenters:**

**Prof. Dr. Christine Garbe**

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**Abstract:**

„Kick & Read! (Cologne)“ is a project of the *SK Stiftung Kultur der Sparkasse KölnBonn* (a Cologne Cultural Foundation) and *Stiftung 1. FC Köln* (foundation of the famous Bundesliga football club “1. FC Köln”) initiated by the Cologne author Frank Maria Reifenberg. It is based on an initiative of *Baden-Württemberg Stiftung* and the Bundesliga club *VFB Stuttgart 1893*. It addresses 5th and 6th grade boys from migrant and low income families in socially disadvantaged Urban and Rural districts who usually struggle with literacy skills and have not developed any (book) reading habits. The programme gets implemented during one school year as a weekly voluntary group activity in lower secondary schools; every 90 minutes’ block is composed of football and reading fluency *training elements* plus *free* kicking and reading activities. In the latter the boys get exposed to attractive fiction and non-fiction books for boys, often thematically related to sports and football.

The programme is enriched by attractive events offered by the football club (1. FC Köln) and culminates in a competition between all participating groups containing a football match and a book slam plus the evaluation of all reading logbooks of team members documenting the book reading activities during the school year; the winning team gets rewarded with the Kick&Read Cup Cologne. The teachers in charge of the project get training and support during the school year and become familiar with new methods in reading promotion and instruction which they can apply in all classes and school subjects. The idea behind is to inspire schools’ reading programmes in general and to disseminate innovative approaches in reading didactics beyond this one-year-project as well. Christine Garbe acted as a co-developer of the concept and evaluated the pilot courses in 2013/2014; Kolja Schultz is part of the project managing team. Both will give an overview of concept and practice of this successful project.

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**References:**

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Reifenberg, F.M. & Barnieske, A. (2015): kicken & lesen: Denn Jungs lesen ander(e)s. Leseförderung mit Ball und Buch in Schule und offener Jugendarbeit (4. bis 7. Klasse). Dortmund: Auer Verlag

SK Stiftung Kultur der Sparkasse KölnBonn (Hg.) (2015): „Leseförderung mit Ball und Buch“ – Das Projekt *kicken & lesen Köln*. Konzept und Evaluation des Projekts zur Leseförderung von Jungen der SK Stiftung Kultur in Kooperation mit der Stiftung 1. FC Köln. (Autoren: Christine Garbe, Ursula Schröter, Frank Maria Reifenberg, unter Mitarbeit von Ipek Sirena Krutsch und Kolja Schultz), Köln; 86 pp. Download: <http://www.kickenundlesenkoeln.de/index.php/download.html>

**Bio Notes:**

**Christine Garbe, Prof. Dr.**, studied German Language and Literature, Social Sciences and Pedagogy in Hannover, accomplished her qualification as grammar school teacher and her doctorate in Berlin. Since 1980 she taught academic courses at Free University of Berlin. From 1996 to 2010 she worked as a Professor of German Literature and Literature Education at University of Lüneburg, since 2010 she holds the chair for “Reading and Media Socialisation of Children and Adolescents” at University of Cologne. In the 1990<sup>th</sup> Christine Garbe co-initiated a German Research Programme focussing on „Reading Socialisation in a Media Society“ (1997- 2004) which coordinated more than 30 research projects; from 2006 up to today she coordinated major European Literacy Projects like ADORE, BaCuLit, ISIT, BleTeach and ELINET.

**Kolja Schultz, M.A.**, specialized in social sport projects while studying at the German Sport University Cologne and the FOM Hochschule of Economics and Management in Cologne. He has supported and organized projects in Germany, Tibet and Cambodia. Since April 2013 he works in the Department of Literary and Reading Promotion of the SK Stiftung Kultur der Sparkasse KölnBonn and is partially responsible for kick & read in Cologne.