

Project “Curriculum and Professional Development of Financial Literacy - CurVe II”: Access and Participation

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International ELINET Symposium 2018

“Literacy in the 21st Century: Participation – Inclusion – Equity”

Section: Adult literacy programmes. New practices and perspectives

July 23-24, 2018, Cologne

DiE

German Institute for
Adult Education

Leibniz Centre for
Lifelong Learning



- ➔ Financial Literacy:
 - Framing and Introduction
 - Definition
- ➔ Project CurVe II
- ➔ Curriculum Financial Literacy
- ➔ The Financial Literacy Competence Model
- ➔ Awareness-raising Workshops for Multipliers
- ➔ Perspectives

- ➔ Holistic approach; situated literacies (Barton & Hamilton, 2003)
 - health literacy, food literacy, workplace literacy, digital literacy, financial literacy
- ➔ Financial Literacy as „essential life skill“ by PISA-Programme (OECD 2014)



‘Financial literacy focuses on basic, existential and practical requirements of everyday living in contexts relating to money management.’

Source: Mania E., & Tröster, M. 2014

Curriculum and Professional Development of Financial Literacy – a research, development and transfer project



Project term: 01/2016 – 11/2020

CurVe II aims at



- ➔ providing a scientifically approved learning approach in the form of a curriculum manual and an educational game
- ➔ analysis of new networks and transitions
- ➔ further development and consolidation of suitable strategies for addressing potential learners
- ➔ professional training of teachers and information providers

Development of

- ➔ learning materials based on Anchored Instruction
- ➔ learning programmes
- ➔ a curriculum manual

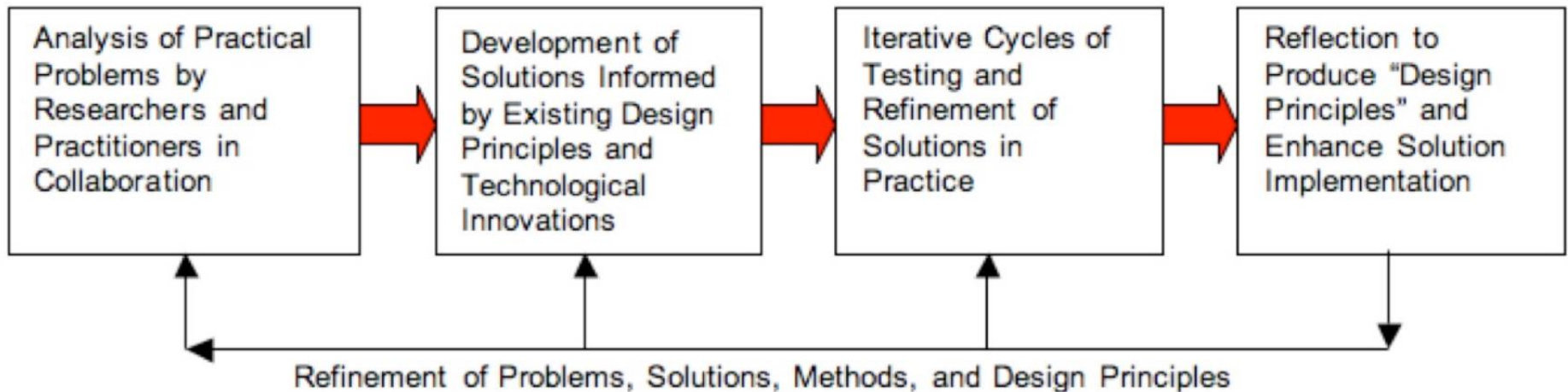


Research focus

- ➔ Design-based research
- ➔ Research: Mixed methods design



Design-Based Research



Source: Reeves, 2006, p. 59

Basis from previous project:
“The Financial Literacy Competence Model”



Competence domains financial literacy	Knowledge	Reading	Writing	Numeracy
1. Revenue				
2. Money and payments				
3. Expenditure and purchases	Everyday requirements			
4. Budgeting				
5. Borrowing money and debts				
6. Making provisions and insurance				

Source: Mania & Tröster, 2015

Download of the complete model: http://die-curve.de/content/PDF/DIE_Kompetenzmodell_engl.pdf

CurVe II Professional Development

Access - participation - networking:
awareness-raising workshops for multipliers
in the field of (financial) literacy

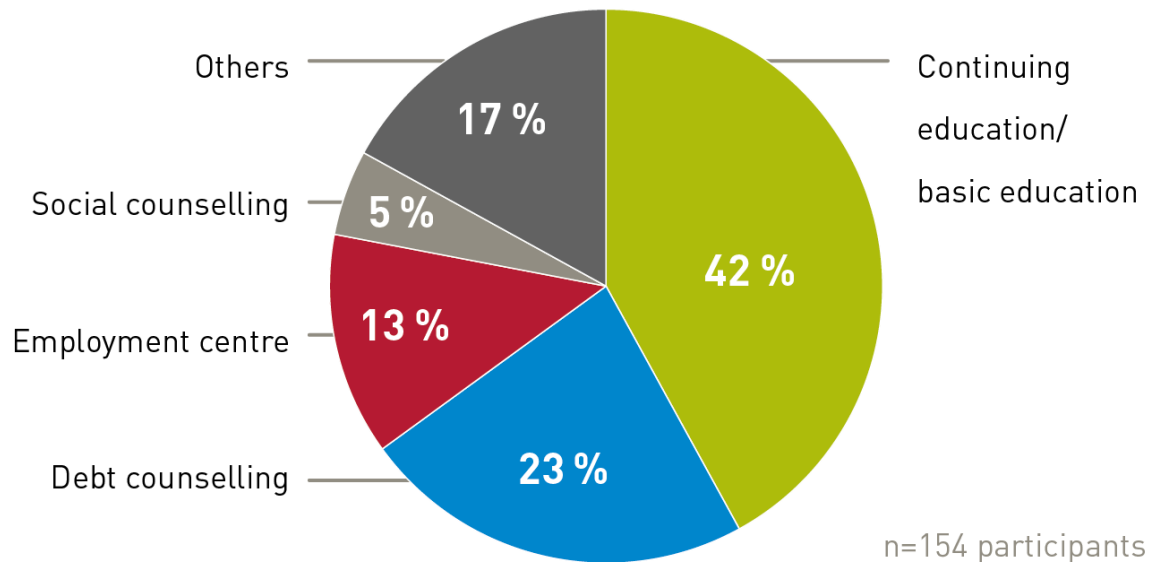


Development, implementation and evaluation of the
workshops
(Stufflebeam 2002, 2007; Kirckpatrick 2010)

Results

- 8 awareness-raising workshops in Germany
- 166 participants from various vocational fields
- 29 cooperation partners

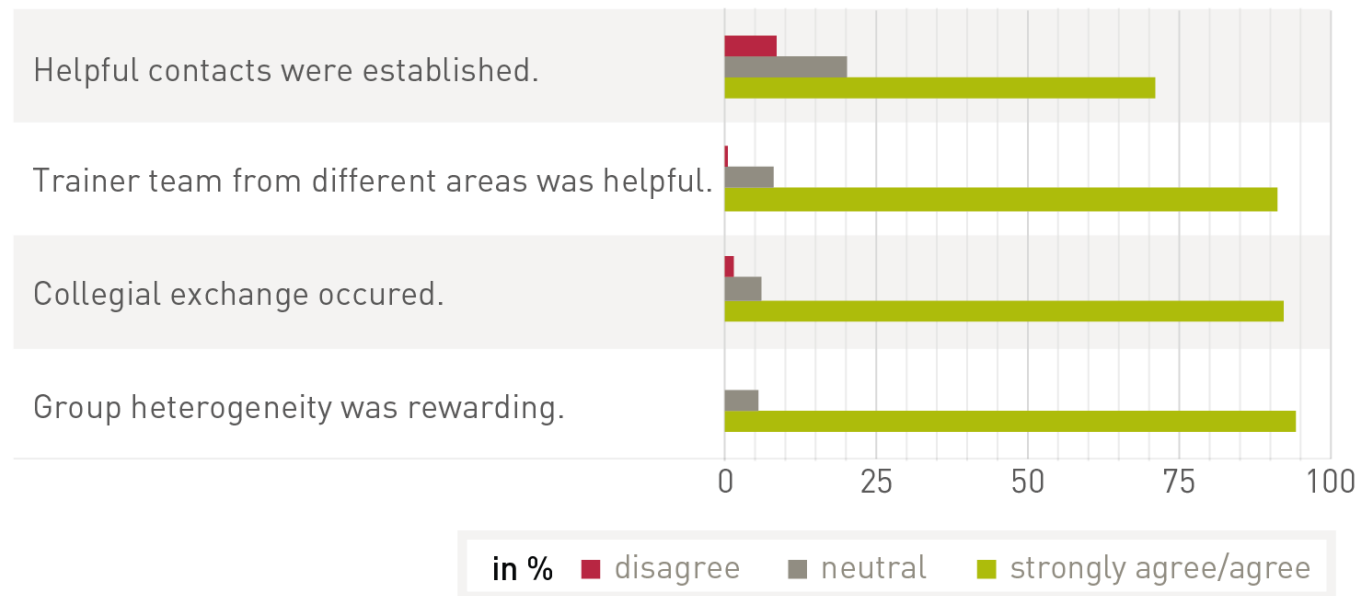
Heterogeneous composition of participants in CurVe II awareness-raising workshops



Source: Tröster, M., Mania, E. & Bowien-Jansen, B. (2018)



Group heterogeneity and interdisciplinary exchange

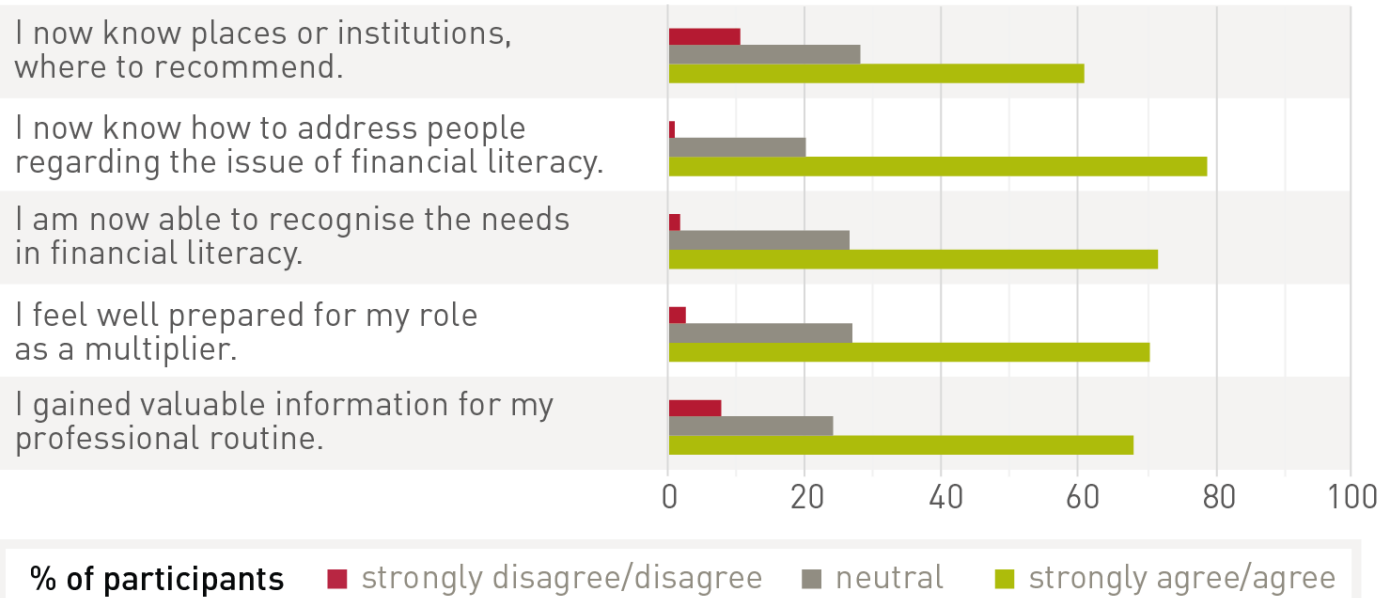


Source: Tröster, M., Mania, E. & Bowien-Jansen, B. (2018)





Recognise needs, address, act



Source: Tröster, M., Mania, E. & Bowien-Jansen, B. (2018)

CurVe II: next steps



- ➔ implementation of the CurVe II curriculum and the developed learning materials
- ➔ scientific exploration: effectiveness and benefits of the curriculum/materials
- ➔ professionalisation and development of advanced trainings
- ➔ ...

Time for your questions...

funded by

Ministry of Culture and Science
of the German State
of North Rhine-Westphalia



Federal Ministry
of Education
and Research

Leibniz
Gemeinschaft

Leibniz-Institut für
Erziehungswissenschaften
an der Universität Bonn
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Thank you for your attention!

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