

**International ELINET Symposium 2018**  
**“Literacy in the 21st Century: Participation – Inclusion – Equity”.**

July 23-24, 2018, Cologne, Germany



**Section VIII “Make every teacher a teacher of literacy” – new approaches in teacher education and professional development.**

**Chair:** Christine Garbe, University of Cologne, Germany

Tuesday, July 24, at 11.30–13.00      **Location:** Seminar Building / Room S 21

LITERACY CHANGES LIVES.

**TV and WebTV: Literacy resources for the professional development of teachers in Italy**

**Presenter:**

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**Abstract:**

Despite the importance of literacy for the future of individuals and society, the Italian situation presents several challenges. The latest national ISTAT report shows that the percentage of readers is among the lowest in Europe (ISTAT, 2017). The results of the PISA 2015 survey are below the international OECD average (OECD, 2016). Furthermore, large territorial and socio-economic differences exist in the country.

How can school and other educational institutions influence the lives of non-readers? There is no compulsory continuous professional development for teachers which focuses specifically on literacy development. Also there is no data on literacy instruction at school. Hence there is an evident need to establish a new communicative relationship with teachers and educators of kindergarten, primary and secondary schools. With these assumptions, it has been developed a new tool for distance training which focuses on literacy and skills development. A TV and WebTV literacy programme able to reach a wide audience including those areas of the country where one out of two students does not reach the minimum level of reading skills and belongs to the most disadvantaged socio-economic group (OECD, 2016).

Programme’s content is based on international reading research (Forum del Libro, 2015) and is integrated with the National Guidelines for Literacy provided by MIUR (2012) for pre-school and first cycle education curricula. The aims of the TV programme *Invito alla lettura* are: raising awareness on reading, writing and literacy learning and improving the quality of teaching (EU High Level Group 2012) and also promoting reading classroom practices and focusing on the importance of reading in the family (Elinet, 2016). It was produced by the national TV RAI Cultura and promoted as a best practice for literacy by the Centre for Books and Reading, body of the Ministry of Cultural Heritage and Activities and Tourism.

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**Bio Note:**

**Tiziana Mascia** studied communication sciences at the Faculty of Literature and Philosophy of the University of Turin, is a Phd candidate at the Faculty of Education of the Free University of Bozen and her research focuses on literacy instruction and professional development. She worked in the publishing industry and specialized in children and young adult's literature. She runs lectures, workshops and seminars for teachers, professionals and librarians on international reading research and reading instruction. Author of articles and programmes on reading literacy: Rai Cultura Invito alla Lettura - *Educare alla Literacy e Formare Lettori indipendenti*. Member of the editorial board of Il Pepeverde journal of children's literature. Founder and chairperson of ALI, Associazione Literacy Italia.