

Community Fundraising A-Z

Here's an A-Z of fundraising to give you some ideas!



- **Afternoon tea** - host a tea party with strawberries and cream, cucumber sandwiches and dainty fairy cakes in return for donations.
- **Art exhibition** - get local arts and crafts groups to hold an exhibition of their work. Ask for an admission fee and auction off the work at the end of the event.
- **Around the world** - conquer a world landmark on a step machine or static bike or challenge family and work colleagues to the 'Where am I?' game - the first person to guess correctly wins half the pot!
- **Auction of promises** - auction your skills, goods or services and learn something new by offering dance lessons, cooking or learning a new language - the list goes on!



- **BBQ** - with the sun shining and the Hawaiian shirts out, why not invite friends, family and neighbours to join you for a BBQ, with a suggested donation for attending.
- **Bike ride** - you decide the distance and route but don't forget safety precautions and your helmet.
- **Book sale** - ask your friends, relatives and neighbors to clear out their book shelves and donate the books to you to sell.
- **Bake off** - follow the format of the popular TV programme and host a baking competition. Charge a fee for entering or invite people to donate to vote for their favourite treat.
- **Bake sale** - wooden spoons and oven mitts at the ready for this classic fundraiser that gets everyone involved!



- **Caption competition** - get a photo of your manager doing something unusual and ask colleagues to submit a caption for a donation, with a prize for the winning entry. You could even take it a step further with a comic strip competition.
- **Carol singing** - spread some festive cheer and collect donations at the same time. Don't forget to entice people along with mince pies and mulled wine!
- **Car wash** - a great way to raise money and awareness. Contact your Local Authority to enquire about car parks that you can use in your local area.
- **Cosplay** - hold a sci-fi fancy dress competition with a suggested donation to enter and a prize for the best dressed Doctor Who or Wonder Woman.



- **Dances** - organise a disco, barn dance, masquerade ball or salsa night. You'll need a venue, music and an instructor who knows the moves. Charge for admission and make sure you sell enough tickets before the night.
- **Darts match** - approach your local pub and see if they can offer a suitable venue space, charge an entry fee, have a raffle and refreshments.
- **Dog walking** - if you have some spare time ask neighbours for donations to walk their dogs or look after their pets.



- **Easter eggstravaganza**- organise an egg hunt, hold an eggciting lucky dip or showoff your artistic skills in an egg decorating contest.
- **eBay** - register yourself on eBay.co.uk or another site and auction unwanted items, with the proceeds coming to your chosen charity.
- **Expeditions** - trekking in support of your chosen charity.
- **Expert talk** - ask an expert or well-known personality to donate their time and charge admission to the event and auction their latest book, invention or autograph.



- **Face painting** - offer your artistic skills at local events with themed face painting for children and collect donations.
- **Fancy dress** - pay a donation to dress down or dress up at work or school and fine those that don't make the effort.
- **Football match** - organise a five-a-side tournament with work or local businesses, charge an entry fee, with half the proceeds for the winning team and hold half-time collections.
- **Fun day** - hold a family fun day in your local community. Arrange entertainment, arts and craft workshops and stalls. You'll need a team of volunteers to support the event.
- **Fun runs** - organise your own or book a place at an official event.



- **Give it up** - how long can you go for without your favourite food or drink? Get your sponsorship form at the ready and ask for donations to give it up.
- **Grow it out** - from a magnificent moustache to a bushy beard, it doesn't require much effort to let your hair grow, so why not raise funds by simply sitting back and letting it happen?
- **Golf day** - get a golf club to sponsor the event for you, invite club members and local businesses to participate in a tournament.
- **Guy Fawkes party** - invite friends and family over for a bonfire and firework display, charge for admission and refreshments.



- **Halloween** - celebrate the best ghosts, ghouls and monsters with a fancy dress party, ask for an entrance fee and organise a DJ, spooky decorations and nibbles.
- **Head and tails auction** - great for events and dinners. Ask everyone to stand up and pass a bucket around collecting donations. Participants decide whether they're heads or

tails by putting a hand on their head or bottom. Flip a coin and those who get it wrong sit down. Continue until only one person is left, with a prize for the winner.

- **Head shave** - Ever thought about doing something a little bit silly all in the name of charity? How about shaving your head, or for the men, waxing those legs?



- **Individual gifts** - give a gift day, make a pledge, donate an hour's pay, or sign up to payroll giving.
- **Indulgence evening** - indulge your friends with a bit of what they fancy, from chocolatey treats to free massages.
- **Indoor sports** - from football tournaments to a 24-hour relay, sporty events are a great way to raise money and get the local community involved. If you belong to a sports club you could also persuade them to hold a charity day.



- **Jelly eating competition** - easy to organise at a party and great fun for children and big kids alike.
- **Jewellery amnesty** - ask people to donate their unwanted jewellery, auction the best and sell the rest or use as raffle prizes.
- **Job-swap** - ask your boss to donate a day and get colleagues bidding in an auction to have the boss do their job for a day.
- **Just one hour** - use the extra hour from the clocks going back to get creative and organise activities; hold an autumn cake sale, host a murder mystery or feast and fireworks event.



- **Karaoke** - no talent required! All you need is a karaoke machine, a venue and a passionate crowd of singers and dancers.
- **Knit** - get your needles out and knit garments to sell at summer fetes and Christmas markets.
- **Knockout snooker tournament** - approach your local pub and see if they can donate the venue, charge an entry fee and have a raffle and refreshments.



- **Letter party** - pick a letter from the alphabet and base everything around that letter, dress code, food, drinks and music.
- **Local races and events** - take advantage of any local events already taking place in your area. Book a place and ask friends for sponsorship.
- **Lotteries** - Great for fundraising in the work place. It's important that you adhere to the government's regulations on organising a raffle or lottery.
- **Loud tie day** - get your company to sponsor staff to come in wearing a whacky tie (and socks!) once a month.



- **Magic pound** - give friends or a team of colleagues £1 and a time limit to grow it through money-generating activities; plant vegetables and sell produce; bake and sell cakes; or invest the money. Award prizes for the most creative idea.
- **Market stall** - book a pitch at your local market or car boot sale.

- **Matched Giving** - lots of employers will match money raised by their staff. It's a great way to increase fundraising so check with your HR department to see if your company has a matched giving scheme.
- **Movie night** - host a movie marathon with all your favourite films and invite friends, family and customers to come along for a donation.



- **No smoking week** - get healthy and raise funds at the same time.
- **Name that tune** - a classic quiz for the musically-minded.
- **Non uniform day** - a great opportunity to engage local schools in fundraising.



- **Outgrown exchange** - do you have clothes you no longer wear or fit into? Ask friends and colleagues to hand over unwanted items and hold a swap shop in exchange for donations.
- **Obstacle races** - sign up to an event in your area or organise your own. .



- **Plant sale** - next time you're planting seedlings why not double the quantity and have a plant sale later in the year.
- **Pay to play** - set up a series of board games in your work place or at the local pub and invite people to challenge one another to a game for a donation.
- **Pot luck lunch** - hold a world-class banquet with different dishes from around the world, award a prize to most tasty or most unusual.



- **Quiz night** - organise a quiz night for your friends and family.
- **Quintessentially British day** - get the tea, scones and bunting out and celebrate all things British for the day.



- **Race night** - organise an event at your local race stadium or arrange a 'fake' race night at home.
- **Raffles and sweepstakes** - great for fundraising in the work place. It's important that you adhere to the government's regulations on [organising a raffle or lottery](#). Alternatively, set up an online sweepstake with [Guess2Give](#) with half of the proceeds coming to your charity. No license is required - you just need to ensure at least half the money goes back into prize money.
- **Rock 'n' roll event** - go retro for the evening and celebrate the fashion, music and diner-style cuisine of the scene.



- **Shave it off** - you decide what goes, your beard, your locks or the lot!
- **Skydiving**
- **Sponsored slimathon** - why not raise money as you lose the pounds and get friends to sponsor you.

- **Summer fete** - hold a summer fete style event with lots of great activities like cakes sales, sports activities and free prize draws .



- **Talent competition** - invite people to show off their talents and skills for a chance to win.
- **Teddy bears picnic** - hold a picnic at the park, charge for entry, sell tasty treats, hold story times and ask for donations to participate.



- **Underwear out** - wear your underwear on top for the day and ask friends for sponsorship. Just be sure to check its clean!
- **Underground pub crawl** - follow your favourite London tube lines, visiting pubs en route.
- **Under the sea day** - celebrate all things aquatic.



- **Walking** - organise a sponsored walk, you decide the distance and route.
- **Wine tasting evening** - what better way to raise funds than spending an evening drinking fine wine with good company? Ask attendees to pay an entry fee and provide wine, cheese and French bread.
- **Winter blues** -beat the winter blues in January by dressing up in colourful outfits, taking on an exciting challenge or raising money from a New Year's resolution!



- **X marks the spot** - organise a treasure hunt with every team paying to enter.
- **Xmas card donation** - instead of sending cards this year, use an e-card to wish friends, family and colleagues a happy Christmas and donate the money you would have spent on cards to your chosen charity.



- **Yoga marathon** - only for the very supple!
- **Yes day** - ask people to sponsor you and in return say yes (within reason!) to every demand.



- **Zany events** - the list of possibilities is endless ... custard pie throwing competition, or the greatest number of marshmallows in one mouth.
- **Zumbathon** - get your friends together and raise money through a sponsored zumbathon. You could even attempt a work record for a largest mass participation event!