



Reading continues to play a central role in today's media behavior of children and adolescents. However, the nature of the reading has changed a lot. Short texts on websites or social media channels are nowadays skillfully produced and consumed, whereas reading printed books or newspapers seem to be of less interest. It is therefore a big challenge for schools, libraries and the publishing industry to openly address the media behavior of children and adolescents and create suitable framework conditions to engage them into literature and information literacy.

Young people (age 12 to 19) use the internet for

Communication and Cooperation

Information and Knowledge



Digital Reality and Creative Work

Identification and Orientation

Scope of social media....

Social Media Landscape 2017



...a lot of possibilities to make use of in projects

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The media projects *Youngdigitalnews* and *Youngdigitalmedia* motivate young people to read and write and strengthen their abilities to design and communicate with different media. Both projects focus on the creative and self-regulated handling of media, which correspond to the life of young people. The guiding principle is learning about media by learning with media.

„create fake news“



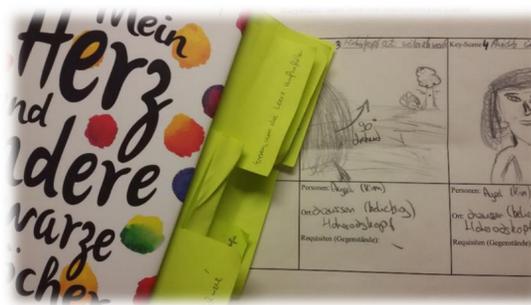
create, write and communicate with digital media

Run a blog, a facebook page and twitter

sharpen their senses for the dimensions of the digital world

Create fake news about local events, publish on blog, share on facebook, reflect on reaction

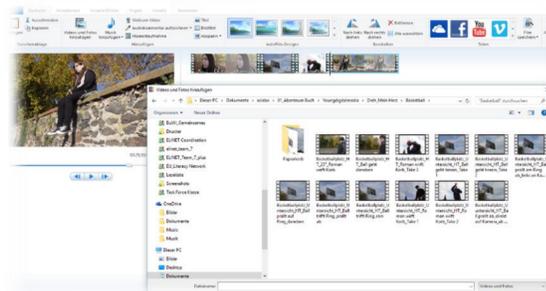
„produce a booktrailer“



Read a book, identify key scenes, create moodboards for main characters, develop storyboard,

Plan Shotlist, cast actors, organize the shooting, search for shooting locations,

edit the clips with free software and music, and produce a 2-3 minute booktrailer



Visit the blog: youngdigitalnews.wordpress.com

Watch the trailer: www.youtube.com/user/AbenteuerBuch