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LITERACY CHANGES LIVES.

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## Join Literacy Week 2015: a week full of literacy-related events throughout Europe this fall!

**The European Literacy Policy Network (ELINET) supports Literacy Week 2015, which aims at raising awareness for low literacy throughout Europe. It will start on 8 September 2015, UNESCO's International Literacy Day, and run until 17 September 2015. ELINET spiced up the campaign by organizing a contest for the best literacy event, as well as an official closing event featuring high-level speakers in Brussels on 17 September.**

The Literacy Week 2015 website ([www.literacyweek.eu](http://www.literacyweek.eu)) already shows over 90 registered events! Those registered before 17 August 2015 automatically took part in the contest. A jury will assess the creativity, feasibility and resourcefulness of registered events and invite three nominees to the official closing ceremony in Brussels, where the winner will be presented with the Literacy Week Innovation Award.

Aside from the prize ceremony, this distinguished literacy event will also feature a story exhibition, panel discussions, a reception, and speeches by prominent speakers: Tibor Navracsics (European Commissioner for Education, Culture, Youth and Sport), Marianne Thyssen (European Commissioner for Employment, Social Affairs, Skills and Labour Mobility), H.R.H. Princess Laurentien of the Netherlands (UNESCO Special Envoy on Literacy for Development), Barbara Bush and Dorothy Bush Koch (Founder and Honorary President of the Barbara Bush Foundation for Family Literacy), a Learner Ambassador and high-level panellists from different sectors.

The European Literacy Policy Network (ELINET) unifies 78 partner organisations from 28 European countries engaged in literacy policy-making and reading promotion in Europe. For more information go to [www.eli-net.eu](http://www.eli-net.eu) or contact [communication@eli-net.eu](mailto:communication@eli-net.eu)



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